

Data Governance Playbook: The mission statement for your data

Important Notes



Data Governance Policies



Data Governance Standards



Data Governance Processes

Hierarchy of Data Governance Policies, Standards and Processes.

Data Policies

High-level statements on how data should be handled.

Data Standards

Detailed rules to implement a policy

Data Processes

Specific instructions to implement a standard

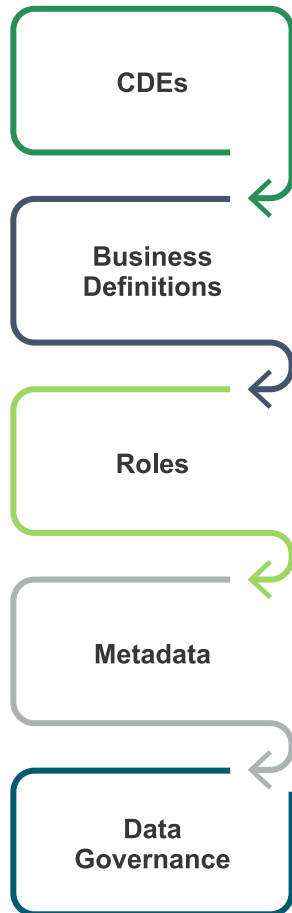
Businesses start with an idea. Buildings start with a blueprint. And your Data Governance plan starts with a playbook. Data Governance is an information management approach that establishes decision rights regarding information. Often designed to mitigate regulatory, compliance, and legal risk exposure for your organization, a data governance program builds in the collaborative tools to help you deliver better products or services, support the Software Development Life Cycle (SDLC), improve your operational effectiveness, and enable more informed decision-making up to the executive level.

Your Data Governance Playbook is the map for your Data Governance plan: the high-level policies and standards that will be the mission statement for managing your information through its lifecycle. Built for business professionals who manage or work with information—data stewards, business analysts, and subject matter experts—as well as IT professionals and compliance officers, the Playbook is your record of why each protocol exists, which standards encapsulate it, and the processes you use to make it happen.

Data Policies, Standards and Processes

Your Data Governance Playbook documents each step in the Data Governance journey:

- Data Governance Policies provide a high-level framework for decisions regarding data;
- Data Governance Standards provide detailed information on how Data Governance Policies should be implemented. Each Data Governance Policy relates to one or more Data Governance Standards;
- Data Governance Processes provide detailed procedures to implement Data Governance Standards. Each Data Governance Standard relates to one or more Data Governance Processes.



Information Asset Defines Your Data Governance Map

Information Asset's services can expertly guide you through the entire data governance process, from initial recommendations, mentoring, regulatory compliance, and data stewardship training through advanced implementation. We bring a 360-degree view of your information to your Data Governance Playbook design, treating your data not just as a day-to-day tool, but an enterprise asset and the source of your institutional knowledge.

The Next Steps

If you'd like to explore what an Information Governance approach can do for your organization, please contact sales@information-asset.com.



Want to learn more? Please visit us at www.information-asset.com.
Contact us today at sales@information-asset.com.