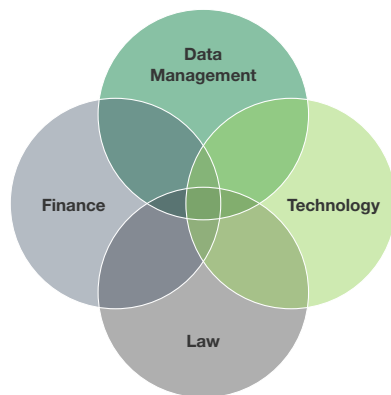
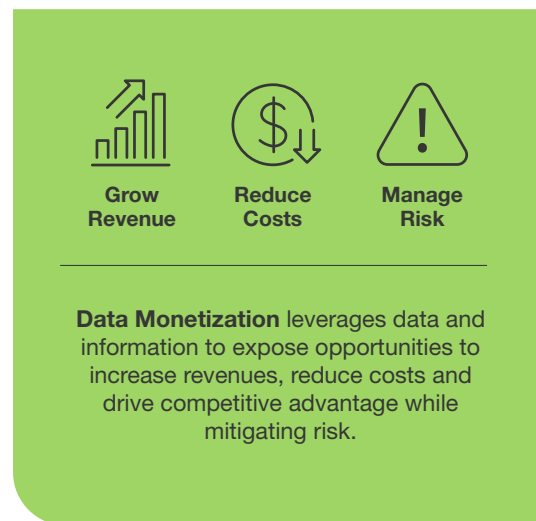


Data Monetization Workshop

Data Monetization is a cross-functional discipline that draws from best practices in enterprise data management, technology, legal engineering and finance to leverage data to increase revenues, reduce costs and manage risk.



“**Data Monetization** is a cross functional discipline that draws from best practices in Data Management, Technology, Law and Finance”



Overview

Information Asset offers a complimentary half-day remote workshop designed to help organizations manage their data value chain more effectively to reduce costs, discover new revenue potential, mitigate risk, and share data securely with internal and external data partners.

Based on current business challenges and data landscape, the workshop will address the following:

- How do we determine the value of our data?
- How can we drive more value from our data?
- How can we master regulatory compliance and manage risk?
- How can we demonstrate the quality and integrity of our data?

Key participants are both line of business and IT stakeholders who will own and drive the identified business cases and track data monetization efforts.

Deliverables

- Inventory of high-value datasets
- Inventory of business cases
- 1-2 business cases with drivers and formula assumptions
- People, process and technology enablers



Want to learn more? Please visit us at www.information-asset.com.
Contact us today at sales@information-asset.com.